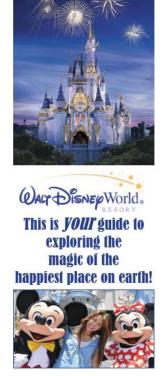
Brochure Design (side 1) By: Lauren McCarthy







Brochure Design (side 2)



I created this brochure for an assignment in my Electronic Editing course at Spring Hill. We were allowed to pick our own topic and content. I chose Disney because I am very passionate about what the company has to offer. They focus on excitement and consistency and these are two things that I look for in my own life. I wanted to create a neat and clean brochure that included necessary basic information about the four main parks of the Walt Disney World Resort. The brochure was created using InDesign CS3. Through creating this brochure, I was able to utilize new skills directly from the class including making the backgrounds more transparent and creating a cohesive product. I was responsible for every aspect of the design. Most of the copy is based off of information from the Disney Website. Having the opportunity to learn through fun assignments such as this has really fueled my enthusiasm for the classes fulfilling my Integrated Communication major at Spring Hill College. Even though I am not specifically a Graphic Design major, I enjoyed being able to add these new design skills to my repertoire.